

August 15, 2018

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Greetings of Peace in Christ!

Pope Francis, in his prayer video, called the internet “a gift from God” that “have brought with it a lengthening of horizons and a widening for so many people.” The Pope reminds us Catholics of the responsibility that comes with this gift, and that such blessing should be used “towards inclusiveness which respects others for their differences.”

With the influx of information easily available on the internet and social media, it is highly essential to properly inform, train, and equip online missionaries in terms of handling technological advancements; giving emphasis on the authenticity of the content, sources, and intentions, making them effective advocates of God’s truth.

**YouthPinoy**, in collaboration with **Areopagus Communication, Inc.** and the **Catholic Bishops Conference of the Philippines’ Media Office** will be holding the 7th Catholic Social Media Summit (CSMS) and Catholic Social Media Awards 2018 (CSMA).

This year’s CSMS and CSMA Awards Night will be held at **Sienna College, Quezon City on November 17, 2018**. The Summit will start at 8 o’clock in the morning and the awards night at 7 o’clock in the evening.

1. The Summit for this year is themed **#Activate** and is inspired by the scriptural passage from **James 2:22** “*You see that faith was active along with his works, and faith was completed by the works.*” This will empower attending online missionaries on activating themselves as they discover strategies on delivering truth in social media, wherever they are.

This year’s Catholic Social Media Summit is also the start of a 3-year campaign called ACT (Activate - 2018, Connect - 2019, Transform-2020) that will be fully operational on 2021 as we celebrate the 500 years of Christianity in the Philippines.

We are requesting you to send your **Media Team (Social Media & Communicators)** from your Parish, Diocese, organization, or group to attend this year’s summit – we can reserve **seven (7) slots** or more for your team/group. We look forward to a partnership with you in this Online Mission of Evangelization.

Here are the registration details for your reference:

- Catholic Social Media Summit version 7:
  - Regular Rate: 1,200 php per head
  - Walk-in Rate: 1,500 php per head (With food, without summit kits)
  - **Promo: Early Bird Registration (August 15 - September 8): P999**
  - **Group of 10: 1,000 per head**
- Registration is inclusive of food, snacks, summit kits, and a free ticket to the CSMA Awards Night (dinner excluded).
- Registration opens August 15, 2018. Kindly visit [catholicsocialmediasummit.com](http://catholicsocialmediasummit.com) for more information.

2. The **CSMA Awards Night** will recognize ***The Best Communicator of Catholic Content throughout various Social Media Platforms in the Modern Age***. Now on its fourth year, this initiative aims to be the leading go-to for netizens seeking the best Catholic resources online.

We are positive that some of the pages, website, programs, or accounts you or your Parish, Diocese, organization, or group manage could be a potential finalist in this year's Catholic Social Media Awards. Nominations will start on September 1, 2018.

- Visit [catholicsocialmediaawards.com](http://catholicsocialmediaawards.com) for more information.

For more details, you may contact:

- Secretariat Head of the event, Mr. Nikko Balbedina at 0915 376 7615 or email him at [catholicsocialmediasummit@gmail.com](mailto:catholicsocialmediasummit@gmail.com)

We are looking forward to your positive response. Kindly acknowledge receipt of this email.

Thank you very much!

*Fraternally yours in Christ,*



**MICHAEL LAXINA**  
President, YouthPinoy Inc.

*Noted by:*



**MSGR. PEDRO C. QUITORIO**  
Director, CBCP Media Office